



PROGRESSIVE ALLIANCE **ALLIANCE PROGRESSISTE**

ALIANZA PROGRESISTA

www.progressive-alliance.info

To the members of the
Progressive Alliance

Berlin, 06 February 2018

Progressive Alliance Activist Academy, 9-11 July 2018, London, Great Britain

Dear friends and dear comrades,

We agreed in our working program to establish a Progressive Alliance Activist Academy. The Academy will offer instruction and training in all relevant sectors of modern party organization and communication work in the context of political campaigns. Targeting young party members in particular, it will give them the opportunity to exchange experiences and further develop their skills in management, communication and campaigning as well as give room for political discussion.

The British Labour Party has offered to host the first Activist Academy from 9 to 11 July 2018 in London, Great Britain. The PA Activist Academy will be organized in cooperation between the Labour Party's Westminster Foundation for Democracy Programme and the Dutch Foundation Max van der Stoel.

You are hereby invited to nominate suitable candidates from your party, who are possibly also member of your party's youth organization. You are encouraged to nominate female candidates, as the event will be gender balanced. Priority will be given to nominations from developing countries. Each party may nominate a maximum of four candidates.

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Candidates should meet the following criteria:

- 18-30 years old
- Member of the party/youth branch
- Demonstrable active engagement in the party's work
- Demonstrable political ambition for further political work
- Proficiency in English as it will be the working language

Candidates must submit a CV and motivation letter. From all nominations, 20-25 participants will be chosen by the organizing committee.

The training will take place at the British Labour Party Head Office in London. Accommodation will be arranged at the Doubletree Victoria Hotel, 2 Bridge Place, London, SW1V 1QA, United Kingdom.

Participants from developing countries whose travel costs cannot be covered by their party or organization may inquire about support for hotels and travel.

Please find enclosed the nomination form to fill in and a provisional structure of the program.

We are looking forward to your nominations. If you have any questions please do not hesitate to get in touch with us.

Kind regards,

Konstantin Woinoff

For your background a provisional structure of the program:

9-11 July 2018, London, Great Britain

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| 8 July | Arrival and welcome dinner for participants on progressive agenda, alliances and strategies in the 21st century |
| 9 -10 July | Training in the areas of <ul style="list-style-type: none">▪ modern political communication: topical and digital campaigning, political framing▪ progressive management and organization |
| 11 July | Putting instruments and techniques to work <ul style="list-style-type: none">▪ joint elaboration of a campaign▪ on the ground campaigning and canvassing |
| 12 July | Departure |